



NORTH AMERICA'S PREMIER DIGITAL ASSET CONFERENCE

For Leaders In Bitcoin, Blockchain, Asset
Management, Energy, Fintech, & Policy

DALLAS, TEXAS | NOVEMBER 20-21ST, 2024
GEORGE BUSH PRESIDENTIAL LIBRARY

SPONSORS

THE FUTURE STARTS HERE

AT THE NORTH AMERICAN BLOCKCHAIN SUMMIT

JOIN THE PIONEERS AFFECTING CHANGE AND FORGING THE FUTURE:

- ASSET MANAGEMENT
- PAYMENTS, TOKENIZATION/RWAS
- DIGITAL ASSET POLICY
- BITCOIN MINING

TOGETHER, WE'RE SHAPING TOMORROW.



WHO IS THE TBC

The Texas Blockchain Council is a 501(c)6 trade association that advocates for bitcoin, blockchain, and digital asset-friendly legislation in the State of Texas.

The TBC also provides business development and client matching opportunities for companies looking to do business in Texas.

Thanks to the recent efforts of the TBC, elected leaders, industry partners in the bitcoin, blockchain, and digital asset community, Texas has been elevated to a position of global leadership in our industry.



IMPACTFUL CONNECTIONS



Clayton Lowery
Co-Founder
The Network Firm

“

The sponsorship opportunities, network connections, and social events have led to some tremendous new relationships.



Jamie McAvity
CEO
Cormint Data Systems

“

The TBC has been a tireless advocate for both our industry and us individually as a company. Lee has done a great job helping our business establish itself within the state.



Ankit Joshi
Head of North America
Genesis Digital Assets

“

The TBC has been a catalyst for meaningful and lasting connections that have empowered us to move our business forward.



J.K. Walker
Executive Vice President
Third Coast Bank

“

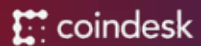
The TBC remains up-to-date on regulator and legislative efforts, advocating for keeping Texas at the forefront of blockchain technology and development.

PREVIOUS PARTNERS

Join an exclusive league of visionary companies that are driving the future of Bitcoin, Blockchain, Energy, Fintech, & Policy.

Our partners, comprised of industry leaders and trailblazers, exemplify the immense value that collaboration within the Summit can offer.

By participating as a sponsor, you not only position your organization at the forefront of the blockchain revolution, but also secure a spotlight within a dynamic and influential landscape.

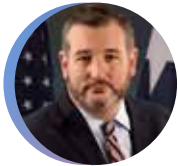


These respected media channels and publications recognize the North American Blockchain Summit as a pivotal gathering where groundbreaking ideas, revolutionary technologies, and pioneering partnerships converge.



PAST SUMMIT SPEAKERS

Speakers consist of US Senators, Congressional Representatives, State Policy Makers, Former Presidential Candidates, Industry Leaders, Bitcoin/Blockchain/Crypto Influencers, Journalists, & CEOs from the largest Bitcoin Miners in America.



Ted Cruz
United States Senator



Warren Davidson
United States Representative



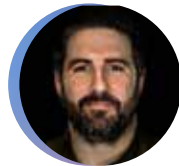
Robert F. Kennedy Jr
US Presidential Candidate



Vivek Ramaswamy
US Presidential Candidate



Anthony Bassilli
Head of Allocators, Cap Intro, & Tokenization at Coinbase Institutional



Peter McCormack
Journalist, Filmmaker, & Host of What Bitcoin Did



Matt Shultz
Executive Chairman
Cleanspark



Caitlin Long
Founder & CEO
Custodia Bank



Fred Thiel
CEO of Marathon Digital



Jason Les
CEO of Riot Platforms, Inc.



Joe Flanagan
Co-Founder
Maple Finance



Tan Parker
Texas State Senator



HOSTED AT THE GEORGE W. BUSH PRESIDENTIAL CENTER ON THE SMU CAMPUS

The stately George W. Bush Presidential Center offers insight into the legacy of one of America's most influential leaders. Immerse yourself in the rich history of the area as you explore iconic landmarks on SMU's campus such as the Meadows Museum, housing a world-renowned collection of Spanish art, and the George W. Bush Library. Indulge your taste buds with a diverse array of dining options, from upscale steakhouses to cozy cafes, all within reach.



A photograph of two men speaking at a podium during a campaign event. The man on the left has a beard and is wearing a dark suit jacket over a light-colored shirt and a red lanyard. The man on the right is wearing a dark suit jacket over a light-colored shirt and a dark tie. They are both holding microphones and appear to be in conversation. In the background, there are other people and a large screen displaying a portrait of a man. The scene is lit with blue and purple tones. The text 'SPONSORSHIP OPPORTUNITIES' is overlaid in white on the image.

SPONSORSHIP OPPORTUNITIES

MAIN STAGE SPONSORSHIP

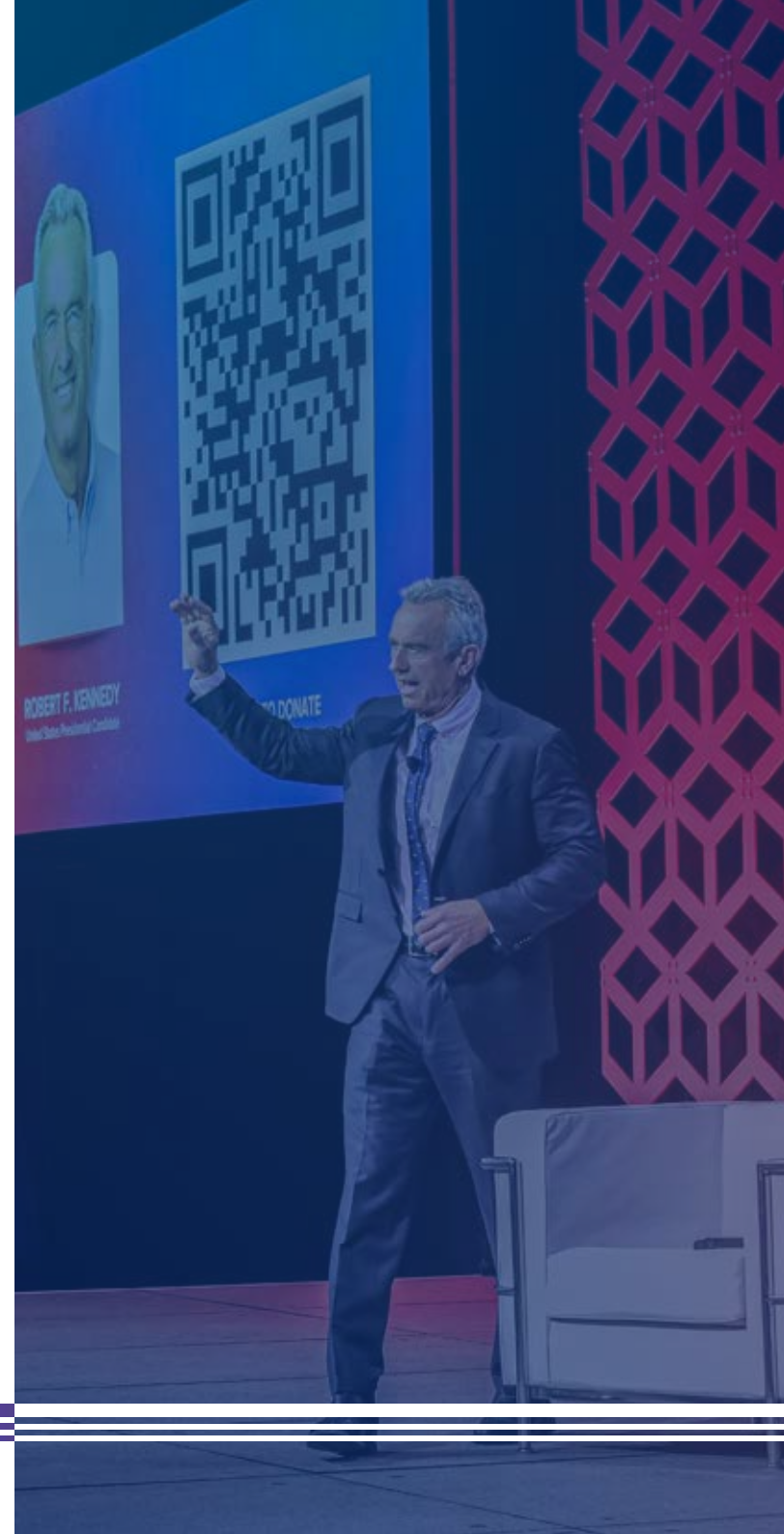
\$65,000 | INCLUDES BLOCK 3 BENEFITS

The main stage at the North American Blockchain Summit is the centerpiece of the event, where keynote speakers and industry leading panelists will take the stage to share their insights and expertise with attendees.

Main stage sponsorship includes one block 3 sponsorship.

BENEFITS

- A 15-minute sponsored CEO fireside chat on the main stage, at a predetermined time
- Sponsor branding on video screens between sessions. Branding can be a static image or video file at 16:9 ratio (1920x1080p) in .mov or .mp4 format
- Sponsor recognition and logo on in-room signage and physical signage at entrances of Main Stage
- Opportunity for Sponsor to provide attendee giveaways at entrance/exits
- Recognized as “Main Stage, presented by Sponsor” or similar in event agenda and select marketing materials
- Five additional tickets



VIP DINNER

\$40,000 | EXCLUSIVE

The VIP Dinner at the North American Blockchain Summit 2024 is an exclusive and highly coveted event reserved for only our VIP attendees. Sponsoring the VIP dinner will include a variety of benefits, such as speaking opportunities at the dinner, visibility through event marketing materials, and access to the event's VIP dinner attendee list. Sponsorship includes "VIP Dinner, presented by Sponsor" or similar in maps and relevant signage.

PARTNERED ENTERTAINMENT

CONTACT FOR DETAILS

Are you planning on hosting an event centered around the North American Blockchain Summit? The Texas Blockchain Council would love to be your partner! Whether you're organizing a pre-event dinner, show, concert, networking happy hour, or post-event party, we'd love to help make it a success.



SPEAKER LOUNGE SPONSORSHIP

\$30,000 | EXCLUSIVE

The Speaker Lounge is an exclusive space reserved for the event's speakers and top industry leaders. Sponsoring the Speaker Lounge allows you to create a branded, welcoming experience for these influential attendees.

The Speaker Lounge is a great opportunity for sponsors to connect with key industry leaders in a relaxed and comfortable setting.

Speaker lounge sponsorship includes one block 2 sponsorship.

- Exposure to a targeted audience of blockchain professionals, including developers, investors, VCs, and entrepreneurs
- Recognition and logo on in-room signage and physical signage at the entrances to the lounge
- Increase brand awareness throughout event
- Introduced as "Sponsored By" or similar in agenda and select marketing materials
- Swag opportunities



SPONSOR OPPORTUNITIES

BLOCK 1

\$15,000

Sponsor Benefits

- On-Site Booth
- Branding Appears in Marketing Materials
- Social Media Posts Inclusion
- Backlinked Logo on Summit Site

3 Admission Tickets

BLOCK 2

\$30,000

Professional Sponsor Benefits

- On-Site Booth
- Branding On Event Signage & Media
- Media Wall Inclusion
- Branded Swag Opportunity
- Introduce Keynote Speaker
- Guaranteed Speaking Spot
- Panel Sponsorship
- Attendee Names & Titles

4 Admission Tickets

BLOCK 3

\$60,000

Professional & Premiere Sponsor Benefits

- On-Site Booth
- Private Meeting Room
- Guaranteed Speaking Spot
- Branding Across Summit Floor
- Media Wall Inclusion
- 1 TBC Sponsored Email Sent To Registered Attendees
- Custom Social Media Promo Video
- Panel Sponsorship
- Attendee Names & Titles

5 Admission Tickets

There are a limited number of booths available at the 2024 Conference, individual booths without a block sponsorship are not available.



SPONSORED HAPPY HOUR MAIN DAY

\$25,000

NOVEMBER 20TH

The sponsored Happy Hour will be held in a spacious relaxed setting, where attendees can mingle and make new connections. The sponsored Happy Hour will also feature refreshments and light snacks, providing attendees with the chance to unwind and recharge after a busy day at the conference.

Sponsor branded napkins and cups will be made available to all who attend. Sponsorship includes “Happy Hour, presented by Sponsor” or similar in maps and relevant signage and marketing.

PRIVATE MEETING ROOM

\$2,500 | LIMITED

The North American Blockchain Summit 2024 is excited to offer a unique opportunity for businesses and professionals to take their discussions to the next level with our private meeting room options. These rooms are designed to provide a secure and comfortable setting for private, confidential conversations and brainstorming sessions; enabling your business to expand at Summit.

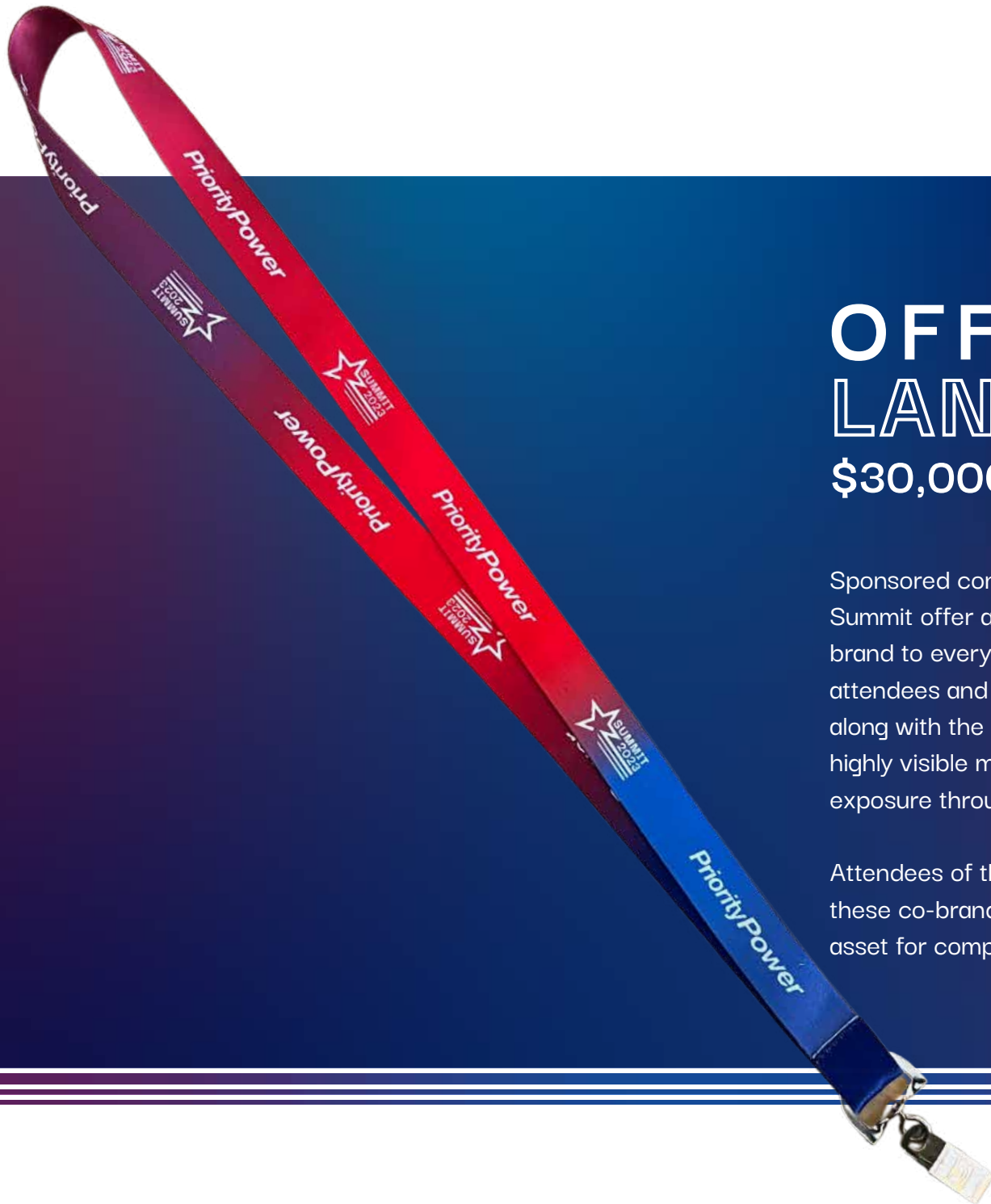
These meeting rooms are located across the street from the SMU Center, only a **1/4 mile walk away from the main stage.**



- Ability to discuss sensitive information with blockchain professionals, including developers, investors, VCs, and entrepreneurs
- Privatized networking
- Recognition and logo on in-room signage and physical signage at the entrances to the lounge
- Increase brand awareness throughout event

A large crowd of people is shown from a side profile, looking towards the right. The image is overlaid with a blue and red gradient. The text 'PREMIUM BRANDING OPPORTUNITIES' is written in white, bold, sans-serif font across the bottom half of the image.

**PREMIUM
BRANDING
OPPORTUNITIES**



OFFICIAL LANYARDS

\$30,000 | **EXCLUSIVE**

Sponsored conference lanyards at the North American Blockchain Summit offer a unique opportunity for your company to showcase your brand to every attendee. These lanyards are worn around the neck of attendees and will display the name and logo of the sponsoring company along with the North American Blockchain Summit 2024 logo. These are highly visible marketing tools and will help increase brand awareness and exposure throughout the event.

Attendees of the North American Blockchain Summit will be wearing these co-branded lanyards throughout the event, making them a valuable asset for companies looking to reach a targeted audience.

REGISTRATION GIVEAWAY BAG

\$10,000

EXCLUSIVE

This exclusive sponsorship includes co-branding on all registration giveaway bags, distributed to all attendees at the Summit. Additionally, your company will be recognized in select event marketing materials leading up to and during the event.

Bags feature the logos and names of the exclusive sponsor and the North American Blockchain Summit.



A photograph of two men in suits standing at a conference. The man on the left is smiling and has a name tag that reads "Adam Baker". The man on the right is also smiling and has a name tag that reads "Aries Vazquez". The background is a blurred conference room with other people and tables. The image has a blue and red color overlay.

MEMBERSHIP OPPORTUNITIES

New or renewed memberships can be bundled with sponsorship. Contact amy@texasblockchaincouncil.org to learn more.

MEMBERSHIP OPPORTUNITIES

STANDARD

\$7,500

- Access to Member Directory & Slack for two company representatives
- Discounted networking events for two company representatives
- Monthly access to Texas Blockchain Council Member Calls
- Reduced entry fee, if not no-cost, Blockchain meetup event in Austin, Dallas or Houston per month per member
- An option to apply for participation in Industry Working Groups to support legislative efforts
- An option for co-branding opportunities at additional expense
- A 10-minute services presentation on TBC Member Call or Bitcoin Mining Call

STRATEGIC

\$25,000

- Access to Member Directory & Slack for four company representatives
- Discounted networking events for five company representatives
- Monthly access to Texas Blockchain Council Member Calls
- Reduced entry fee, if not no-cost, Blockchain meetup event in Austin, Dallas or Houston per month per member
- An option to apply for participation in Industry Working Groups to support legislative efforts
- An option for co-branding opportunities at additional expense
- A 10-minute services presentation on TBC Member Call or Bitcoin Mining Call
- A spotlight marketing webinar option
- Option to apply for TBC Board Membership
- Invitations to VIP only events with elected officials
- TBC Government Affairs insight and contribution potential

EXECUTIVE

\$50,000

- Access to Member Directory & Slack for six company representatives
- Access to the Executive Bitcoin Mining Committee with focus on regulatory work product.
- Engagement with Bitcoin Mining Public Relations Specialists as well as Policy Consultants.
- For Bitcoin Miners that will make a difference to the future of finance in Texas.
- All previously listed benefits



SEE YOU
AT SUMMIT!